



footlights

ACT • SING • DANCE

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Footlights Bury Stage School A Thriving Franchise Opportunity in Performing Arts Education Only £59,999

- Acting, Singing and Dance delivered by industry professionals
- Fantastic turnkey opportunity, with 5* google and social media reviews
- Established over a considerable period with dedicated students and families in it for the long haul
- Franchisor and Franchisees Support Network

www.footlightstheatre.co.uk



FOOTLIGHTS BURY STAGE SCHOOL

Footlights Bury is a thriving, well-established performing arts school deeply integrated into the local community. Offering a rare opportunity to take over a business with a stellar reputation, dedicated clientele, and significant growth potential. Footlights Bury is renowned for its high-quality acting, singing, and dance training. As a trusted name in the area, Footlights Bury has consistently nurtured talent and fostered a love for the performing arts among children and young people.

Founded in 2005, Footlights is a multi-award-winning company known for providing specialist teaching in safe, fun, and inclusive environments. The business leverages Footlights' esteemed brand recognition and efficient operational framework, making it an appealing venture for investors seeking a well-established and successful opportunity.

ADVANTAGES

- **Proven Success:** Established reputation with years of successful operation.
- **Long-Term Client Commitment:** Families stay loyal to Footlights Bury, with students returning year after year, reflecting deep-rooted trust and dedication.
- **Community Roots:** Strong presence and recognition within the local community.
- **Growth Potential:** There are expansion opportunities in affluent areas like Ramsbottom and Heywood, as well as opportunities to upscale the business further.
- **Expert Team:** Supported by a skilled and experienced staff that intends to stay.

- **Dedicated Student Base:** Many students participate in multiple sessions.
- **Casting Agency Connection:** Footlights Bury offers unique access to a talent agency, giving students professional opportunities in the entertainment industry—an advantage our local competitors lack.
- **Comprehensive Training Path:** Children can begin training as young as three years old and continue progressing until 18, ensuring **long-term client retention and development.** Older students often stay on as teaching assistants.

CURRENT OPERATIONS

Saturday Sessions: The Core of Footlights Bury

Saturday mornings are the heart of Footlights Bury, where students aged 3 to 18 dive into comprehensive training in acting, singing, and dance led by industry professionals.

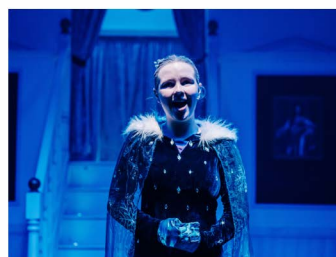
Tinys (Ages 3-6):

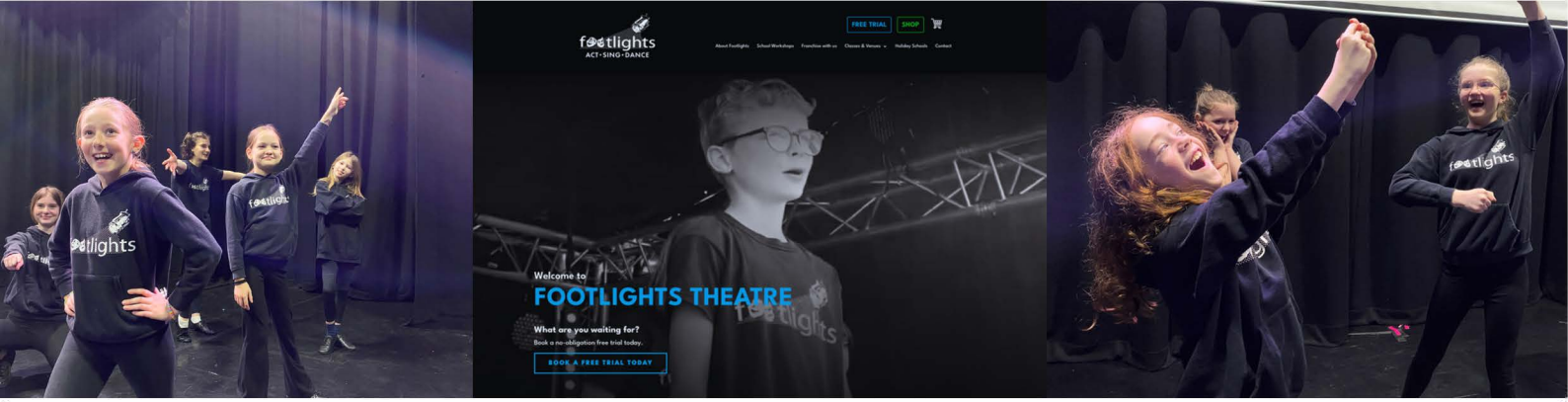
Our youngest students, known as Tinys, embark on their performing arts journey with a 90-minute session introducing the foundational principles of acting, singing, and dance.

MainSchool (Ages 7+):

Grouped by age: F1 (7-8), F2 (9-10), F3 (11+). Main School students receive tailored, 60-minute classes in each discipline.

Additional classes are delivered on Monday and Thursday evenings.





KEY SELLING POINTS

SUPPORT AND TRAINING:

The franchisor and SLT provide comprehensive training and ongoing support, including a detailed operations manual on how to run the business, marketing resources and training, and regular training from head office. The support network also includes advice and best practices from fellow Footlights owners

EXCLUSIVE TERRITORY:

You will have exclusive rights to operate within the Bury area, allowing you to fully tap into the market potential without competition from other Footlights businesses.

SCALABILITY:

There's significant potential to expand by increasing class offerings and operating days. Holiday schools offer additional revenue opportunities during school breaks, capitalising on the demand for structured children's activities.

FINANCIAL STABILITY:

Footlights Bury is a profitable business with healthy margins and a loyal customer base. Its strong financial performance, growth potential, and competitive pricing make it an appealing investment.

ESTABLISHED BRAND:

Footlights is a multi-award-winning brand recognised for excellence in performing arts education. As the new owner, you'll benefit from a respected brand name synonymous with quality, along with a professional website and active social media platforms.



CURRENT BUSINESS TRADING HOURS

Mondays - 5pm - 8pm

Thursdays 5:30pm - 8pm

Saturday 9:30am - 1pm

Holiday schools are popular during half-term and summer holidays. To maximise revenue, holiday schools can be run throughout the duration of the summer holidays.

PREMISES

Ground Floor theatre, drama, dance studios and canteen/reception.

Monday evening: Modern church hall facility with a hall, classroom and kitchen facilities.



STAFF

The business is run by a dedicated team of five self-employed staff members. Each member brings a wealth of experience and passion to their role. The staff are responsible for delivering high-quality classes across all disciplines. They ensure that each student receives the individual attention they need to thrive and succeed. All current staff members intend to stay in their positions.





MARKET & COMPETITIVE ANALYSIS

LOCAL MARKET OVERVIEW:

Bury is a vibrant community with a strong demand for high-quality extracurricular activities for children. The local population includes a significant number of families with young children, providing a steady stream of potential students. The area's demographic profile suggests a healthy appetite for the type of structured, developmental activities that Footlights offers.

COMPETITIVE LANDSCAPE:

Footlights Bury stands out in the local market for its comprehensive curriculum, which integrates acting, singing, and dancing into a cohesive learning experience. Moreover, Footlights is more affordable than major competitors like Stagecoach and PQA, making it an attractive option for parents.

GROWTH POTENTIAL:

There is considerable potential to expand the business by tapping into nearby affluent areas such as Ramsbottom. With ongoing regeneration projects and housing developments, these areas will likely see an influx of new families, increasing the demand for high-quality performing arts education and holiday schools with wraparound care.

"Highly recommend Footlights. My 5-year-old loves the combination of acting, singing and dancing and loved the Summer School. The show was amazing, and we spent the rest of the Summer listening to the soundtrack and singing along. Footlights is a great way for children to express themselves, grow in confidence and make new friends."

Current Client Review 5 Star Review

FINANCIAL PROFILE

REVENUE:

The business generates an **annual revenue of £79,311**, driven by consistent enrolments and strong student retention, supported by Footlights Bury's well-established operations and community presence. This revenue is expected to increase with new starters in September, many of whom were retained from our successful holiday school programme.

EXPENSES:

Operating expenses are currently £29,205, and they are carefully managed to maximise profitability. They cover essential costs such as venue hire, staffing, and marketing.

CURRENT ENROLLMENT METRICS

SATURDAY CLASSES: 54 STUDENTS

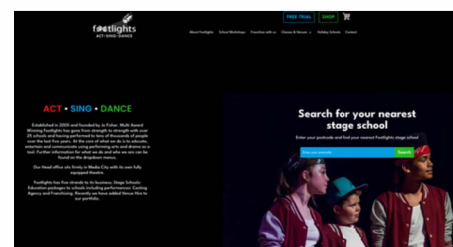
MONDAY CLASSES: 21 STUDENTS

THURSDAY CLASS: 17 STUDENTS

Full financial details are available upon request.

WORKING HOURS:

- Face-to-Face: 6-10 hours per week
- Admin: 10 hours per week
- Social Media: 1 hour per week
- Total: 17-21 hours per week





Vicki Jones

Franchisee Owner and Director

Phone: 07956 771 041

Email: Bury@footlightstheatre.co.uk

Website: www.footlightstheatre.co.uk

YOUR NEXT STEPS

Once you have reviewed the information, please complete the application form and the attached Non-Disclosure Agreement and return them to us.

Once we have received notification of further interest, a meeting will be arranged.

If you have any immediate questions, please email

Bury@footlightstheatre.co.uk

or call Vicki on 07956 771 041

Kind regards

Vicki Jones MA; BSc; PGDE

Franchisee Owner and Director

"Opening my Footlights Franchise has been nothing short of a dream come true. The whole process has been great throughout, the personal and professional support from Jo and all the team at head office has been outstanding. Jo's passion for Footlights is infectious & I'm thrilled to be a part of the Footlights family. I can't thank the team at head office enough for giving me the tools through the training process to launch a successful franchise, in less than 12 months my school is at FULL capacity and I have now opened up another day in my territory to accommodate my waiting lists"

Anna Morgan - Franchisee - Footlights Sale

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